



## BRIGHTER FUTURES VIRTUAL 5K

Friday, Nov. 6, 7:00 a.m. ET - Sunday, Nov. 15, 7:00 p.m. ET

[www.easternalliance.com/BrighterFutures2020](http://www.easternalliance.com/BrighterFutures2020)

Benefits:



Presented by:



The mission of Kids' Chance of Pennsylvania, Inc. is to provide scholarship grants for college and vocational education to children of PA workers who have been killed or seriously injured in a work-related accident resulting in financial need. For information, including how to get involved or apply for scholarship, visit [www.kidschanceofpa.org](http://www.kidschanceofpa.org). Eastern Alliance is proud to partner with Kids' Chance organizations. By investing in our children's futures, we can provide them with the tools to be successful in the workplace, so they can make a difference in their own and other people's lives.

### SENIOR SPONSORS:



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Manage Risk. Maximize Performance.



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*This year, we've gone virtual! If you haven't done a virtual 5K before, here's how it works:*

- Pick out a course or plan a route to walk or run that's 5K in length. 5K is equivalent to 3.12 miles. That's about 12.5 laps around a track or around 4,200 steps for many walkers. You can find courses other people have used, or map out your own through a number of free course creators online.
- Sometime during the event period, walk or run your course. Record your time (Hour:Minute:Second) and take a picture of yourself and your time\* when you're done.

*To be considered for a cash award, you must submit a picture from a GPS wearable tracker/ running watch or screenshots from any of the popular running apps. Include the distance, time and date. For age group awards, watch or phone showing your time is fine.*

- Submit your time by emailing Tom Ecker at [tomecker@comcast.net](mailto:tomecker@comcast.net) by **Sunday, November 15 at 9:00 p.m. ET.**
- Results will be posted online. Swag bags/awards mailed after the event's conclusion.

We encourage you to send any selfies, short videos, or other creative posts that can be shared with others on our [Facebook.com/BrighterFutures5k](https://www.facebook.com/BrighterFutures5k) page.

### AWARDS

1st Male/Female Overall Winners: \$100  
2nd Male/Female Overall Winners: \$50  
3rd Male/Female Overall Winners: \$25

Non-monetary awards for top three male/ female finishers in age groups:  
14 & under; 15-19; 20-29; 30-39; 40-49; 50-59; 60-69; 70+

All awards and swag mailed after the event.

### ENTRY FEES

Online registration available at: [www.easternalliance.com/BrighterFutures2020](http://www.easternalliance.com/BrighterFutures2020) (nominal service fee applies)

Register by 10/23: \$20 -- includes swag bag / \$15 -- no swag bag  
Register 10/24 through 11/15: \$25 -- includes swag bag / \$20 -- no swag bag

Questions? Contact Race Director Tom Ecker at: [tomecker@comcast.net](mailto:tomecker@comcast.net)  
Interested in sponsorships? Contact Heather Schnader at [heatherschnader@eains.com](mailto:heatherschnader@eains.com)