



## BRIGHTER FUTURES 5K & FUN RUN EVENTS

November 5, 2022 | Penn Manor Middle School, 2950 Charlestown Rd, Lancaster, PA

### ABOUT KIDS' CHANCE OF PA

The mission of Kids' Chance of Pennsylvania, Inc. is to provide scholarship grants for college and vocational education to children of Pennsylvania workers who have been killed or seriously injured in a work-related accident resulting in financial need. The hardships created by the death or serious disability of a parent often include financial ones, making it difficult for deserving young people to pursue their educational dreams. For information, please visit [www.kidschanceofpa.org](http://www.kidschanceofpa.org).

### SPONSOR OPPORTUNITIES:

#### Senior Sponsor (\$1,000)

- Large logo on event-day signage at the registration table and the water station.
- Large logo on the event webpage, FB page, and registration website
- Full-color yard sign ad displayed along racecourse
- Sponsor of the Day highlight on Eastern's LinkedIn profile and the event's FB page
- Recognition during race start announcement and awards presentation
- Three complimentary registrations

#### Sophomore Sponsor (\$500)

- Logo on event-day signage at the registration table and the water station.
- Logo on the event webpage, FB page, and registration website
- Sponsor of the Day highlight on Eastern's LinkedIn profile and the event's FB page
- Recognition during race start announcement and awards presentation
- Two complimentary registrations

#### Frosh Sponsor (\$250)

- Name on event-day signage at the registration table and the water station.
- Name on the event webpage, FB page, and registration website
- Sponsor of the Day highlight on Eastern's LinkedIn profile and the event's FB page
- Recognition during race start announcement and awards presentation
- One complimentary registration

### SPONSOR AGREEMENT

*Sponsor name as it should appear on all materials:*

*Contact Name/Title:*

*Contact Email/Phone:*

*Sponsorship Level:*

*Authorizing Signature/Date:*

If your sponsorship includes a logo (sophomore/ senior levels), please submit a high-resolution JPEG or EPS file by October 29<sup>th</sup> to [MegGriffith@eains.com](mailto:MegGriffith@eains.com). For senior sponsors, yard sign artwork (17" H x 23" W) must be received by October 19<sup>th</sup>.

Sponsorship checks can be made payable to: Eastern Alliance Insurance Group. Please include "Brighter Futures" in the memo line and mail to: Eastern Alliance Insurance Group, ATTN: Meg Griffith, 25 Race Avenue, Lancaster, PA 17603