



BRIGHTER FUTURES 5K & FUN RUN EVENTS

November 4, 2023 | Penn Manor Middle School, 2950 Charlestown Rd, Lancaster, PA

ABOUT KIDS' CHANCE OF PA

The mission of Kids' Chance of Pennsylvania, Inc. is to provide scholarship grants for college and vocational education to children of Pennsylvania workers who have been killed or seriously injured in a work-related accident resulting in financial need. The hardships created by the death or serious disability of a parent often include financial ones, making it difficult for deserving young people to pursue their educational dreams. For information, please visit www.kidschanceofpa.org.

SPONSOR OPPORTUNITIES:

Senior Sponsor (\$1,000)

- Full-color yard sign ad displayed along racecourse
- Large logo on event-day signage at the registration table and the water station
- Large logo on the event webpage, FB page, and registration website
- Sponsor of the Day highlight on Eastern's LinkedIn profile and the event's FB page
- Recognition during race start announcement and awards presentation
- Three complimentary registrations

Sophomore Sponsor (\$500)

- Logo on event-day signage at the registration table and the water station
- Logo on the event webpage, FB page, and registration website
- Sponsor of the Day highlight on Eastern's LinkedIn profile and the event's FB page
- Recognition during race start announcement and awards presentation
- Two complimentary registrations

Frosh Sponsor (\$250)

- Name on event-day signage at the registration table and the water station
- Name on the event webpage, FB page, and registration website
- Sponsor of the Day highlight on Eastern's LinkedIn profile and the event's FB page
- Recognition during race start announcement and awards presentation
- One complimentary registration

SPONSOR AGREEMENT

Sponsor name as it should appear on all materials:

Contact Name/Title:

Contact Email/Phone:

Sponsorship Level:

Authorizing Signature/Date:

Sophomore and senior sponsors, please submit a high-resolution logo (JPEG or EPS) to MegGriffith@eains.com. Senior sponsors, please also send yard sign artwork (17" H x 23" W high-res JPEG or EPS) by October 18th or we will use your logo on the sign.

Sponsorship checks can be made payable to: Eastern Alliance Insurance Group. Please include "Brighter Futures" in the memo line and mail to: Eastern Alliance Insurance Group, ATTN: Meg Griffith, 25 Race Avenue, Lancaster, PA 17603.